

November 16, 2004

Bob Ulas
Lake County CVB
35300 Vine Street - A
Eastlake, OH 44095

Dear Bob:

I wanted to drop you a line to thank you for doing such a wonderful job of co-hosting our Group Leader Familiarization Tour on September 30th, 2004 to the Lake County Area.

It is a wonderful thing when the CVB's pitch in to design such a wonderful Group Leader Fam to promote their area to potential group tours. This is an important tool for selling your area as well as our tour company selling your area for future upcoming tours to Lake County.

Just the fact that you were able to take time out of your busy schedule to spend the day with our group and providing gifts means the world to them and our tour company. I would recommend Lake County to any of the tour operators for future tours.

Thank you again for doing a great job, we look forward to bringing future groups to Lake County Ohio!!

Very truly yours,

Rick Koewacich
Group Sales
Premier Tour & Travel