



Lake County Visitors Bureau

Membership Application

What is the Bureau?

The Lake County Visitors Bureau is an independent, nonprofit 501(c) 6 destination marketing agency governed by a 10 member Board of Trustees and is funded by a three percent hotel/motel occupancy tax and membership dues. *No taxes are collected from county residents to support the Bureau.*

We all benefit from travel and tourism—visitors are big spenders and contribute to the local economy at nearly \$3 for every \$1 spent. Your membership dues allow the Bureau to pursue larger advertising efforts, participate in tradeshow and print publications such as the Visitor Guide and the Cultural Calendar - all valuable ways to reach potential travelers.

Think of your dues as buying the exposure of 100,000 Visitor Guides, 50,000 Cultural Calendars, over five million website hits, a growing social media and mobile web presence and potentially hundreds of dollars in advertising.



Membership Benefits

- ⇒ Noted listing in the Visitor Guide and/or on Lakevisit.com
- ⇒ Qualifying* events listed in annual Cultural Calendar
- ⇒ Priority coverage in the Bureau's monthly e-newsletter
- ⇒ Preference for meetings with tour operators, travel writers, etc.
- ⇒ Special national and regional advertising opportunities at discounted rates as a co-op with the Bureau
- ⇒ Inclusion in social media promotions
- ⇒ Input regarding annual meeting
- ⇒ Literature distribution and call referrals
- ⇒ Opportunity to display literature at tradeshow
- ⇒ Advertising consultation
- ⇒ **Special Offer: Refer a new member and receive a free lunch at the LCVB Annual Meeting**



* Must be arts & culture related events

DUES

Company/Organization:

1-10 employees	\$50
10-50 employees	\$100
51+ employees	\$200

Individual (Under 60): \$10

Seniors (60+): \$5

**Membership runs for one calendar year (January to January) and dues are considered a business tax deduction.

Questions? Let us know!

Lake County Visitors

Bureau

35300 Vine Street

Suite A

Eastlake, Ohio 44095

Phone: 440-975-1234

Fax: 440-602-9908

E-mail: ask@lakevisit.com

Websites: www.lakevisit.com

www.lakevisit.mobi

Facebook:

www.facebook.com/
lakecountyvisitorsbureau

Twitter: @lakecountyoh

Blog: blog.lakevisit.com

Membership Application

Lake County Visitors Bureau
35300 Vine Street
Suite A
Eastlake, Ohio 44095

Individual, Company or Organization Name

Number of Employees

Address 1

Address 2

Phone

Fax

Representative

E-mail

Website Address

Applicant or Representative Signature

Brief Description for Website/Visitors Guide

Did someone recommend membership?

Small Print:

- ⇒ Please complete the entire form including website address and email; Failure to do this will slow the application process
- ⇒ Please make checks payable to the Lake County Visitors Bureau for the appropriate amount to the address above
- ⇒ Email addresses will be kept in confidence and only used to receive communications from the office including the e-newsletter

LCVB Board of Trustees:

Jim Arbaczewski, President
Douglas S. Buckley, Vice President
Anne Sutch, Secretary
Ronald Richardson, Treasurer

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Stephanie Beres
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Martin J. LaMalfa
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Maria Zampini
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